

Suzanne Fanning is the Chief Marketing Officer for Wisconsin's \$44 billion dairy industry. Her social business strategies have been featured in Advertising Age Magazine, Fast Company, Forbes Magazine, Entrepreneur and on the cover of PR Week, and published in several renowned marketing books. Her marketing advice was also featured in the business section of the Chicago Tribune. In 2021, PR News named her one of their PR Women of the Year in the Changemaker category.

Her programs have achieved record-breaking results across the board for online and offline engagement as well as sales for several global brands. AdWeek recently named Wisconsin's Cheeselandia community "Influencer Marketing Program of the Year." Forrester ranked her blog in the "Top 20 Corporate Blogs Worldwide." She received the Individual Excellence Award from her company in Helsinki, Finland, for personally making the biggest impact worldwide on the business and was recently recognized with a People's Award for "raising the bar in the food industry."

Suzanne is also a published author and speaker. She has appeared on Fox News, CBS news, PBS and TLC. Her most recent speaking engagements include PRSA, PivotCon NY, Social Media Week New York, Association of National Advertisers, Forrester National Convention, PR Newswire, The Business Development Institute, Digital Media Masters Summit at Microsoft and the BlogHer Business Convention, Social Media Strategies Summit, Social Media Week Chicago. She has also been a guest lecturer at Ohio State University and the University of Wisconsin.