



## **Robin A. Stroebel, ASID, RID, LEED AP**

608-663-9600     [rstroebel@intlogic.com](mailto:rstroebel@intlogic.com)

Skilled workplace strategist and Registered Interior Designer with the expertise to untangle complex systems of business processes, operations, human capital, construction, real estate, budgets and schedules, synthesize them into sustainable workplace visions and strategies. Collaborates to systematically implement change. Expert in health, safety and wellness for the workplace, including developing COVID strategies for interior environments. Proven ability to develop and nurture longstanding professional relationships. Collaborator, creator and implementer of trends and ideas. Record of professional achievements.

### **NOT-FOR-PROFIT BOARD AND COMMITTEE EXPERIENCE**

<b>American Society of Interior Designers</b>   National Ethics Committee	2017 - Present
<b>American Society of Interior Designers</b>   Wisconsin Government Advocacy Committee Chair	2017 - Present
<b>American Society of Interior Designers</b>   National Government Advocacy Committee	2015 - 2017
<b>Holy Wisdom Monastery</b>   Planning Committee	2005 – 2008
<b>Delta Gamma Fraternity Alumni</b>   Board Member	2001 – 2004
<b>UW – Madison Alumni Association</b>   Board Member	1998 - 2000

### **CAREER HISTORY**

<b>InteriorLOGIC, Inc.</b>   <i>Founder and Owner</i>	1989 - Present
<b>M &amp; M Office Interiors/formerly Paradigm/Moseley's</b>   Interior Designer; Marketing Manager	1979 - 1988
<b>Bord &amp; Stol</b>   Interior Designer	1976 - 1978

### **EDUCATION**

<b>B.S.</b>   University of Wisconsin – Madison School of Human Ecology, Interior Design	1972 - 1976
--	-------------

### **CERTIFICATIONS**

Certified Woman-Owned Business (WOB) by the WI Department of Administration	2009 - Present
Certified Woman-Owned Small Business (WOSB) by the U. S. Small Business Administration (SBA) For the Woman-Owned Small Business Contract Program (WOSB Program)	2011 - Present
Certified Corporate Entity in the US System for Award Management	2011 - Present
WELL Accredited Professional	2021- Present
LEED AP ID + C - Accredited Professional with a specialty in Interior Design and Construction	2000 - Present

### **RECOGNITIONS AND AWARDS**

Governor's Trailblazer Award – 25 Year Pioneer as a Woman-owned business	2017
American Society of Interior Designers Presidential Citation – Leadership in Government Advocacy	2020, 2019
Ten American Society of Interior Design Outstanding Design Awards	1998 - 2021
Wisconsin Registered Interior Designer	1996 - Present
Illinois Registered Interior Designer	1997 - Present
District of Columbia Licensed Interior Designer	2018 - Present
National Council of Interior Design Certification (NCIDQ)	1980 - Present