

Josephine Musser

Retired Executive

Josephine (Jo) Musser is the retired CEO of the Wisconsin Health Information Organization (WHIO), a health data analytics multi-stakeholder non-profit. Ms. Musser helped to create the voluntary Statewide All Payer Claims Database and supported its board of directors comprised of representatives of the Wisconsin Hospital Association, Wisconsin Collaborative for Healthcare Quality, Wisconsin Medical Society, Department of Health Services, Greater Milwaukee Business healthcare Group, The Alliance, and several health insurance company executives. The work also involved working with the Network of Regional Health Improvement, a national association of health quality improvement organizations, to support passage of federal legislation allowing access and analytics of Medicare claims.

Prior to her work at WHIO, Ms. Musser was Senior Vice President at a Wisconsin based health insurance company responsible for regulatory compliance, medical management and provider contracting. Formerly the CEO of the American Red Cross Badger Hawkeye Blood Services responsible for blood donations, processing and distribution in four states. She was a candidate for Congress to represent Wisconsin's 2nd District and spent five years as Wisconsin's Commissioner of Insurance in the Thompson Administration. During that time she was elected President of the National Association of Insurance Commissioners, testifying before Congress and representing the State Department at international meetings of the G8 Finance Ministers in Basel Switzerland and the Organization of Economic Cooperation & Development (OECD) in Paris France. Ms. Musser created the concept, wrote the business plan and raised capital to create The Alliance, a non-profit representing the healthcare quality and purchasing of self-funded employers.

Ms. Musser is a Fellow of the American College of Sports Medicine and a Fellow of the American Association of Cardiac Rehabilitation contributing to the development of standards and testing. Jo's volunteer work includes cooking meals for sixty residents of the Domestic Abuse Intervention Services & delivering Meals on Wheels.

Ms. Musser received her MBA from the University of Chicago, a Master's degree and Bachelor's degree in nursing from the University of Wisconsin-Madison.