



## Eileen Goode

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**SERIAL ENTREPRENEUR, TALENT ACQUISITION, COMPENSATION,  
SUCCESSION PLANNING**

**BOARD POSITIONS: TEMPO MADISON NETWORKING DIRECTOR**

**WALNUT GROVE HOMES ASSOCIATION, SECRETARY**

### Areas of Expertise

Eileen Goode has 20+ years of experience in the areas of talent acquisition, compensation and succession planning. Eileen provides executive level job search strategy services for clients across industries and is an expert on trends and technology in recruiting strategies and implementation. She has deep knowledge of hiring and compensation trends nationwide. Eileen's recruiting expertise is in the biotech and tech industries. In her role as a Director at NDL/Equifax she held P&L responsibility for an \$8M National Sales team in the catalog and travel industries. She currently serves on two non-profit boards and is a serial entrepreneur.

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Founder and owner of recruiting firm Goode Solutions LLC with 50+ clients from start-ups to Fortune 100 companies. Serial entrepreneur of executive search and tech firms focused on tech and biotech talent acquisition. Eileen has recruited for both startups and large corporations including CUNA Mutual, American Family Insurance and UW Madison. Early participant in a start-up tech recruiting firm that sold for \$4M in 8 years. Eileen began her tech career as a high performing Sales leader at National Demographics & Lifestyle (now Equifax) in 1997. She was quickly promoted to Managing Director responsible for \$8M in revenue working with C level leaders at Lillian Vernon, Sharper Image, Land's End and L.L. Bean.

In 1997 Eileen formed DB Solutions a niche IT staffing firm in Denver CO with two partners. They quickly grew the firm that provided Oracle based contractors to large Denver corporations. Eileen also established the first Madison Platform Tennis Club with her husband in 2007 and managed the club with 25 members.

Eileen currently serves on two non-profit Boards, TEMPO and Walnut Grove Homeowner's Association. She is the Director of Networking for TEMPO and involved in the TEMPO Scholarship and 40<sup>th</sup> Anniversary planning committee. Eileen is instrumental in developing technical solutions for the WGHA Board. Eileen is involved in Merlin Mentors a local mentoring organization helping entrepreneurs with marketing and talent development.

Eileen earned her Bachelor of Arts from University of Colorado Boulder in International Affairs. She's a certified Toastmaster. She is a Southern California native and former USPTA certified tennis teaching professional. She currently resides in Madison WI with her family.