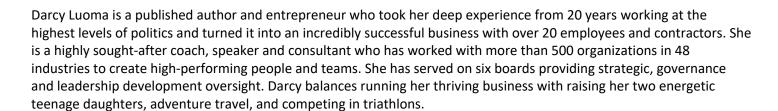
Darcy Luoma

(262) 563-3522 · darcy@darcyluoma.com

Award Winning Coach and Public Speaker in Business and Politics • Entrepreneur



BOARD EXPERIENCE

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International Coach Federation Wisconsin • Board Member	2006 - 2008
National Education Association • Board Member	1995 – 1996
Wisconsin Education Association Council • Board Member	1995 – 1996
Wisconsin Women in Government • Board Member and Board President	2003 - 2007
Career Skills Expo • Board Member	2001 – 2003
Student Wisconsin Education Association • Board Member and State Board President	1993 – 1996
CAREER HISTORY	
Darcy Luoma Coaching & Consulting • Founder and CEO	2002 – Present
United States Senator Herb Kohl • Director	2001 – 2013
Governor Jim Doyle (WI) • Transition Team Deputy Director and Senior Advisor	2002 – 2003
Gore/Lieberman, Inc. • National Advance Staff	2000 – 2001
Institute for Wisconsin's Future • Senior Education Outreach Specialist	1998 – 2000
Wisconsin Education Association Council • Government Relations Specialist	1996 – 1997
Hallatt Leadership Consulting Group • Consultant and Trainer	1992 – 1996
Leadership Institute • Director	1992 – 1996
EDUCATION	
Pepperdine University • George L. Graziadio School of Business & Management	2007
Master of Science in Organization Development (MSOD)	
University of Wisconsin – Madison • La Follette School of Public Affairs	1998 – 2003
Graduate level coursework in organization development, leadership, and school finance	
University of Wisconsin – Eau Claire • Bachelor of Arts, Math, and German Education	1995
PUBLICATIONS, CERTIFICATIONS AND AWARDS	
•	2021
Thoughtfully Fit: Your Training Plan for Life & Business Success • Harper Horizon	2021 2004 – Present
Coaching Certifications • CPCC, MCC, BCC, ORSCC	
National Speakers Association ● Certified Speaking Professional® (CSP)	2019
COMMUNITY INVOLVEMENT	
TEMPO • Organization for women in executive and leadership positions	2003 – Present
Wisconsin Women's Network • Member	2012 – Present
Greater Madison Federal Agency Association ● Active member	2001 – 2013
Simpson Street Free Press • Advisory committee member	2003 – 2005
Fetch, Shelter from the Storm, Humane Society, Underdog • Foster family and volunteer	2001 – Present