

Jennifer Seeker Conroy | Strategic Leader

(608) 556-1222

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Expertise in long-term strategic planning, financial services product development, oversight and management. Multiple vendor relationships. Keen trends identification in financial services. History of serving on non-profit governance boards and advisory committees. Offer board-level financial and marketing insight.



CAREER HISTORY

CUNA Mutual Group , Madison, WI <i>Product and Vendor Management Leader</i>	2014—Present
USAID Farmer-to-Farmer Volunteer , Ganguel Soule, Senegal <i>Marketing Training</i>	2016
Epic Systems , Verona, WI <i>Corporate Training and Communications</i>	2010—2013
KDRV-TV , Medford, OR <i>Reporter, Anchor, and Producer</i>	2003 – 2009
KCAU-TV , Sioux City, IA <i>Reporter, Anchor, and Producer</i>	2000 – 2003
KOMU-TV , Columbia, MO <i>Reporter and Anchor</i>	1998—2000

EDUCATION

MBA University of Wisconsin-Madison	2013
Bachelor of Arts <i>Spanish</i> University of Missouri-Columbia	2000
Bachelor of Journalism University of Missouri-Columbia	2000

CURRENT NOT-FOR-PROFIT BOARD AND ADVISORY COMMITTEE ROLES

A Fund for Women Past Chair and Advisory Board Member	2015– Present
LOMA Retirement Plan Committee Chair-Elect and Member	2019—Present
First Unitarian Society Finance Committee	2016—Present
Olson and Huegel Elementary School PTOs Past President and Board Member	2012—Present

PAST BOARD AND ADVISORY COMMITTEE EXPERIENCE

Children’s Miracle Network, Rogue Valley Medical Center Parent Advisory Board, Madison School Superintendent Part Advisory Board, CUNA Mutual Employee Philanthropy Team

FAMILY

Madison resident, married to Tim Conroy, with four children.