

**Kelly Ehlers**  
**Founder**  
**The Evoke Agency**

As a pioneer in the social marketing space, Kelly's entrepreneurial vision disrupted the industry in 2009 when she founded The Evoke Agency to offer innovative brand solutions at the speed of the marketplace. Since then, her Madison, WI-based agency has earned national recognition with multiple listings among the Inc. 500 and Entrepreneur's 360 Best Entrepreneurial Companies in America. Today Evoke partners with numerous blue chip global brands, such as GE Appliances, Marriott, Kraft Heinz, Henkel Beauty and Procter and Gamble.